

Make-A-Wish®

PHILADELPHIA, DELAWARE
& SUSQUEHANNA VALLEY

2018 FACT SHEET

FY 2018 Expenditures

Program Services	\$6,955,527	87.3%
Management	\$536,620	6.7%
Fundraising	\$471,093	5.9%
total	\$7,963,240	100%

FY 2018 Public Support

Foundations	\$391,432	5.6%
Corporations	\$868,256	12.4%
Individuals	\$1,108,621	15.9%
Special Events	\$1,961,558	28.1%
In-Kind (non-event)	\$2,647,916	37.9%
total	\$6,977,783	100%

FY 2018 Wishes Granted

Disney	185	51.8%
Celebrity	24	6.7%
Travel	74	20.7%
Shopping Sprees	22	6.2%
Cruise	13	3.6%
Other	39	10.9%
total	357	100%

Serving Bucks, Chester, Cumberland, Dauphin, Delaware, Lancaster, Lebanon, Montgomery, Perry and Philadelphia counties in Pennsylvania along with New Castle, Kent and Sussex counties in the state of Delaware

Wishes Granted FY 2018:	357
Average Cost of a Wish:	\$6,881 (cash)
	\$5,702 (in-kind)

Volunteers: 240

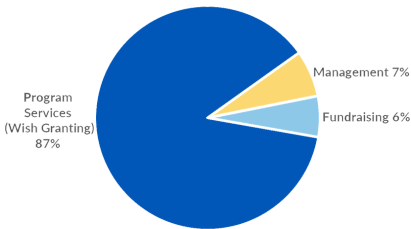
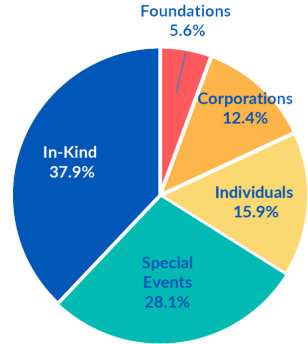
Board Members: 18

Staff: 17 Full-time, 1 Part-time

REVENUE

By Source

Our chapter is 100% contribution driven and we rely on a diverse pool of funding sources to support our mission. The breakdown is as follows: corporations (14.5%), foundations (4%), special events (29%), individuals (16%) and in-kind donations (36%).



EXPENSES

By Type

Over 87% of all donations fund wish granting activities. This percentage well exceeds the standard upheld by organizations monitoring the work of charities. Make-A-Wish is proud of how the generous contributions received from the community are managed.

WISHES

Statistics

The most popular wish continues to be an amazing experience at Walt Disney World® in Orlando, Florida; 51% of the wish children ask to their favorite Disney character. Other popular wishes include gaming computers, shopping sprees, celebrity meetings and trips to other areas around the country. In Wish Year 2017, our chapter granted 331 wishes. We encourage the entire family to be part of the wish experience, knowing that parents and siblings need magic just as much as the wish child. The average value of a wish is \$11,815 (a portion of this amount represents donations of in-kind goods and services).

