

Make-A-Wish®

WISH IT FORWARD

FAQ

Q: WHAT IS WISH IT FORWARD?

Powered by the fundraising efforts of the community, the Wish It Forward program provides a platform for people of all ages to join forces and take part in the wish granting process by raising funds to make wishes a reality.

Q: WHO CAN PARTICIPATE?

We rely on **YOU**- wish families, community partners and neighbors- to help us raise the vital funds necessary to provide the transformational, long lasting, power of a wish for every eligible child.

Q: WHY SHOULD I WISH IT FORWARD?

As the number of wishes we grant increases, so does the need for critical funding. This year we plan to grant over 340 wishes for children with critical illnesses at the average cost of \$11,500 per wish. By joining the Wish It Forward movement, you ensure the fulfillment of our mission.

Q: WHEN DO I START?

Participants are invited to begin a campaign anytime throughout the year. Annually, around World Wish Day, at the end of April we will invite qualifying campaign participants to Dave & Busters for a day that celebrates the anniversary of the first wish ever granted in 1980.

Q: HOW DO I PARTICIPATE?

- 1. Register** Visit PHILADESV.WISH.ORG/WIF and select **'REGISTER'** to get set up with your online fundraising page
- 2. Select** a fundraising goal!
- 3. Utilize your Webpage-** Take advantage of the tools available and share why you are Wishing it Forward
- 4. Reach** your goal by asking for support
- 5. Celebrate** your success! Be sure to share with us on social media with **#IWisheditForward**



THE IMPACT OF A WISH

The Philadelphia, Delaware & Susquehanna Valley chapter fulfills upward of 330 wishes a year. Studies show, *the wish experience* is a vital part of a child's battle against critical illnesses and is a powerful force for creating stronger communities.

89% of parents observed an increase in wish-kids' emotional strength and overall health status.

81% of parents observe an increased willingness by their wish-kids to comply with difficult medical treatments.

97% of parents said the wish experience strengthened their families and gave them the opportunity to be a "normal" family again.

91% of volunteers and **94%** of wish parents expressed a deeper commitment to philanthropy and volunteering.